2022-2023 Ad Packages

Advertise in one or two productions.

One Production (Either Elf OR Music Man)

Business Card	\$125
Quarter Page	\$160
Half Page	\$230
Full Page	\$350

Two Productions (Both Elf AND Music Man)

Business Card	\$200
Quarter Page	\$260
Half Page	\$365
Full Page	\$575
Director's Page (half page)*	\$400

^{*}call/email for availability

Ad Sizes

♦ Business Card: 3.5" wide x 2" tall

♦ Quarter page: 4.75" wide x 2" tall

♦ Half page: 4.75" wide x 3.86" tall

♦ Full page: 4.75" wide x 7.75" tall

Acceptable forms of ad art

- Email jpeg or pdf file (PREFERRED) must be high resolution (min. 300dpi)
- ♦ Camera-ready ad (unstapled, unfolded)
- CPT will design your ad based on your logo and information and obtain your approval.



Playbill Advertising

2022–2023 PRODUCTIONS





The Music Man
April 27-29, 2023
Ads due April 1, 2023

Payment Methods

- Mail check to CP Theatre, PO Box 26, Wichita, KS 67201
- ♦ Call with VISA/MasterCard: 316-682-1688

Complete and email to: office@cptheatre.org
Or mail to:

CP Theatre, PO Box 26, Wichita, KS 67201

Business Name	
Contact Person	
Address	
City/State/Zip	
Phone #	
Email Address	
Please contact me about donating services, merchandise, or gift certificates to CP Theatre	
Select the playbills you are placing an ad in:	
☐ Elf The Musical (October 2022)	
☐ The Music Man (April 2023)	
Select the ad size you are ordering:	
■ Business Card	
☐ Quarter Page	
☐ Half Page	
☐ Full Page	
· ·	
Artwork—check all that apply:	
■ Ad file (high res jpeg or pdf) by email	
■ Camera-ready ad included (do not staple)	
■ I accept the ad CPT designs for me based on	
Information I have provided	

CPT Ad Solicitor

Thank you!